

Teckwah's Print Media Hub Project at Paya Lebar iPark will cater to high-value technologically driven solutions and services

- **Investment is part of the Group's long term innovation strategy**
- **Hub to attract innovative services for the print media and related industries**

Main-Board listed Teckwah Industrial Corporation Ltd today held the groundbreaking ceremony of its latest facility, named Pixel Red, at Paya Lebar iPark.

The development will serve as Teckwah's high value technology-driven output centre for new markets such as packaging design, prototyping & testing as well as digital data management.

Situated within JTC's Paya Lebar iPark, the new print media hub will boast end-to end supply chain services for the print media industry.

Aside from catering to Teckwah's print business, the modern, architecturally distinctive centre hopes to attract other businesses in the print media and related industries such as content creation, design and graphics, material supplies and printing and publication.

Mr Thomas Chua Kee Seng, Chairman and Managing Director of Teckwah said, "We anticipate possible changes in technology which may affect our future business requirements. Hence, our plans to relocate part of our print related business operations here to a custom-built facility suited to our future business needs.

In particular, we intend to house our specialised work here. This centre will complement our other investment in the Iskandar Development Region in Johor which will cater to our high volume work.

This project will provide the right mix of space, costs and capabilities to compete effectively."

Pixel Red will boast a distinctive red façade and rectangular form, drawing its inspiration, aptly, from design pixels.

It will occupy approximately 9,000 sqm, spreading over five floors with a built-up area of approximately 23,000 sqm.

About half of the entire development will be tenanted to businesses that will complement each other; more importantly, it will leverage on the printing and related products and services that Print Media Hub 1 and other nearby facilities have to offer, thereby creating an eco-system of print and related services within this area.

Mr Chua added, "Aside from reasons of business efficacies, our vision for this centre is to turn it into a modern, iconic space bringing together the latest, technologically-driven services and solutions in the print media and related industries. The print supply chain consists of multiple and distinctive players. Despite the interdependence of these companies, they traditionally operate distinctively and separately from each other, within their own clusters in the supply chain. We hope to change this situation by



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bringing all these players under one roof to create synergies, facilitate cooperation and promote the exchange of ideas among these companies.

This new print media centre will also offer customers convenient and seamless access to these services in one location, with the ability to tap into the products and services offered by other businesses in the greater Paya Lebar iPark.”

The development is expected to be completed in 2014.



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